

INSEAD ALUMNI BOARD INITIATIVE 2022

Academy Wave 15

IN-BOARD team

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INSEAD
Alumni Association
The Netherlands



A preparation for the duties and responsibilities of the supervisory and advisory boards in 8 modules

Leadership Module –Corporate Governance
Centre INSEAD (Fontainebleau)

Under the leadership of Prof. Erik van de Loo and Prof. Jaap Winter
*Psychology of the leader | INSEAD tests
Group coaching | Inter-personal competencies
Group dynamics*

A 3-day module on group interaction and personal effectiveness. Covering many aspects of board dynamics and behavioral aspects

Wave 15, November 2022 dates
Group 1 / Nov 30th - Dec. 3rd (welcome dinner Wed. evening)
Group 2 / Dec. 1st – Dec. 4th (welcome dinner Thurs. evening)

*** We will do our best to accommodate your preferred dates so as to form the most international cohorts.**

INSEAD, Bd de Constance, 77305 Fontainebleau

Sponsors



Prerequisite for participation: Membership of IAA

Academy costs:

The price of the INSEAD module is **€3.600** excl. BTW and hotel/travel accommodations. The price for the entire Dutch program (7 modules) is **€1.400** excl. BTW. Both will be invoiced separately.

Participants are responsible for any personal travel and accommodation related costs.

Registration: IN-BOARD@insead.nl for obtaining and returning the application form and Code of Conduct

Deadline September 1, 2022



IN-BOARD 2022

The INSEAD ALUMNI BOARD INITIATIVE

Academy for preparation for supervisory and advisory responsibilities

MODULE CONTENTS

THE INSEAD ALUMNI BOARD INITIATIVE

Houthoff - Corporate Governance - www.houthoff.com

*Responsibility and liability of non-executives | Governance codes | External supervision | Roles and tasks of the non-executive and executive directors
Role of stakeholders*

KPMG - Control & Audit, Cyber Security & ESG

www.kpmg.nl

*Reporting | Information
Internal control systems | Compliance
Responsibilities | External Accountant*

Egon Zehnder - What makes a Board Effective?

www.egonzehnder.com

*Diversity | Qualifiers
Role of the chairperson | External Evaluation / Internal
Evaluation | Self Evaluation of the Board*

Victus Participations & Gwynt – Private Equity & Family Businesses www.victusparticipations.com – www.gwynt.eu

*Profile and role of board in Private Equity & Family owned
Companies | Responsible ownership: Vision and
Management structures | The Family-owned company:
Family dynamics and impact on the company |
Entrepreneurship and professionalization*

Hill+Knowlton Strategies - Risico, Crisis and Reputation - www.hkstrategies.nl/nl

*Reputation | Board member positioning
Stakeholder relations | Crisis Communication*

Partners at Work - Finding your Board Position- www.partnersatwork.nl

McKinsey & Company - Strategy Workshop- www.mckinsey.nl

The Ten Timeless Tests of Strategy

Plus:

Kick Off new Wave/Graduation of former Wave

Governance Lab – twice a year – The Lab consists of contentbased discussions and interpersonal skills stimulated by actual (case) situations and discussion. Supported by legal and accountancy experts and case-related subject matter experts

Governance Master Classes – twice a year – aimed at learning about (more than discussing) specific governance issues. Focus on technicalities, legal aspects, accountability, liability – format 1 hour class, 30 mins Q&A (plus a concise reader put together by experts).

Governance Lab and the Master Classes are carried out in collaboration with:

Van Doorne advocaten – www.vandoorne.nl

PwC – www.pwc.nl

The why, how and what

In The Netherlands IN-BOARD provides a platform for INSEAD alumni who are in/or intend to take up a supervisory role. This could be for larger companies, family or privately owned companies, participations or not-for-profit organizations.

IN-BOARD aspires to contribute to stronger and better management in Dutch companies and organizations through an improved personal and group performance of supervisors and non-executive directors.

IN-BOARD initiates the development and exchange of knowledge and experience, through training and interaction between participating alumni and with likeminded organizations. Most of the participants already have supervisory roles allowing all participants to strengthen the individual capabilities.

More than improving governance through increased rules and regulations, IN-BOARD advocates integrity and interpersonal effectiveness of directors, with a focus on group interaction.

All participants are experienced managers, have an international outlook and can bring an extensive network into play. All signed up to the IN-BOARD Code of Conduct emphasizing their independence, responsibility and dedication.

Having completed the Academy, participants can become member of the INSEAD Directors Network (IDN)