

INSEAD ALUMNI BOARD INITIATIVE 2021 Academy Wave 12-14

INSEAD
Alumni Association
The Netherlands



IN-BOARD team

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A preparation for the duties and responsibilities of the supervisory and advisory boards in 8 modules

Leadership Module –Corporate Governance
Centre INSEAD (Fontainebleau)

Under the leadership of Prof. Erik van de Loo and Prof. Jaap Winter
*Psychology of the leader | INSEAD tests
Group coaching | Inter-personal competencies
Group dynamics*

A 3-day module on group interaction and personal effectiveness. Covering many aspects of board dynamics and behavioral aspects

Wave 14, November 2021 dates
Group 1 / 18th – 20th with welcome dinner on 17th
Group 2 / 19th – 21st with welcome dinner on 18th

* We will do our best to accommodate your preferred dates so as to form the most international cohorts.

INSEAD, Bd de Constance, 77305 Fontainebleau

Sponsors

HOUTHOFF

HILL+KNOWLTON
STRATEGIES

McKinsey&Company

bencis
capital partners

EgonZehnder

INSEAD Global Leadership Centre

VanDoorne
Advocaten • Notarissen • Fiscalisten

Partners at Work
Connecting Leaders

KPMG

Phyleon
BRIJFON

pwc

PHILIPS

Prerequisite for participation: Membership of IAA

Academy costs:

The price of the INSEAD module is **€3.600** excl. BTW and hotel/travel accommodations. The price for the entire Dutch program (7 modules) is **€1.400** excl. BTW. Both will be invoiced separately.

Participants are responsible for any personal travel and accommodation related costs.

Registration: IN-BOARD@insead.nl for obtaining and returning the application form and Code of Conduct

Deadline September 21, 2021

IN-BOARD 2021

The INSEAD ALUMNI BOARD INITIATIVE

Academy for preparation for supervisory and advisory responsibilities

MODULE CONTENTS

THE INSEAD ALUMNI BOARD INITIATIVE

Houthoff - Corporate Governance - www.houthoff.com

*Responsibility and liability of non-executives | Governance codes | External supervision | Roles and tasks of the non-executive and executive directors
Role of stakeholders*

KPMG - Control & Audit - www.kpmg.nl

*Reporting | Information
Internal control systems | Compliance
Responsibilities | External Accountant*

Egon Zehnder - What makes a Board Effective?

www.egonzehnder.com

*Diversity | Qualifiers
Role of the chairperson | External Evaluation / Internal Evaluation | Self Evaluation of the Board*

Bencis Capital Partners - Private Equity Investments -

Private Equity & Family Businesses

www.bencis.com/nl

*Profile and role of board | Governance
The Family-owned company: Family system and Responsible ownership /The Private Equity-owned company: Vision and management structures*

Hill+Knowlton Strategies - Risico, Crisis en Reputatie - www.hkstrategies.nl/nl

*Reputation | Board member positioning
Stakeholder relations | Crisis Communication*

Partners at Work - Finding your Board Position- www.partnersatwork.nl

McKinsey & Company - Strategy Workshop- www.mckinsey.nl

The Ten Timeless Tests of Strategy

Plus:

Kick Off new Wave/Graduation of former Wave

Governance Lab – twice a year – The Lab consists of content based discussions and interpersonal skills stimulated by actual (case) situations and discussion. Supported by legal and accountancy experts and case-related subject matter experts

Governance Master Classes – twice a year – aimed at learning about (more than discussing) specific governance issues. Focus on technicalities, legal aspects, accountability, liability – format 1 hour class, 30 mins Q&A (plus a concise reader put together by experts).

Governance Lab and the Master Classes are carried out in collaboration with:

Van Doorne advocaten – www.vandoorne.nl

PwC – www.pwc.nl

Philips Innovation Services -

www.innovationservices.philips.com

The why, how and what

In The Netherlands IN-BOARD provides a platform for INSEAD alumni who are in, or intend to take up a supervisory role. This could be for larger companies, family or privately owned companies, participations or not-for-profit organizations.

IN-BOARD aspires to contribute to stronger and better management in Dutch companies and organizations through an improved personal and group performance of supervisors and non-executive directors.

IN-BOARD initiates the development and exchange of knowledge and experience, through training and interaction between participating alumni and with likeminded organizations. Most of the participants already have supervisory roles allowing all participants to strengthen the individual capabilities.

More than improving governance through increased rules and regulations, IN-BOARD advocates integrity and interpersonal effectiveness of directors, with a focus on group interaction.

All participants are experienced managers, have an international outlook and can bring an extensive network into play. All signed up to the IN-BOARD Code of Conduct emphasizing their independence, responsibility and dedication.

Having completed the Academy, participants can become member of the INSEAD Directors Network (IDN)